



Authors Name



Key Message

When your Brand is strong, your marketing works much harder to ensure all our advertising is a LOT more effective – I'll show you how to achieve outstanding results on even very small marketing budgets.

Topics: Branding, Marketing, Customer Service

Available for:

Keynote
Workshops
Seminars

Industry Types

Franchise groups,
Retail, professional services
Trade associations

To book :

www.celebrityspeakers.co.nz
www.captiveaudience.co.nz
www.GlobalSpeakers.com.au

Bio Details:

Maria has been speaking professionally since 2003, from Las Vegas to Invercargill and many places in between. Her topics centre on all aspects of how Brands communicate to customers, and how to ensure marketing and advertising works effectively regardless of budget size. She is also author/co-author of 2 international best selling books on business.

Named as one of the top 50 Business Mentors in the World in 2003, author of the Year (NSANZ – Auckland) 2004, and is now a leading specialist in publishing and marketing of professional speakers and authors in Australasia, Maria Carlton guarantees her audiences valuable take home ideas and tools that can be implemented immediately for excellent results.

Testimonials:

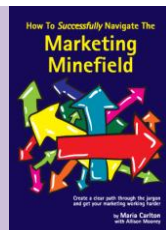
Maria is dynamic, interesting and gave me great ideas I can use immediately in my business. – *Environ Conference, 2006*

Wonderful Workshop, great value ideas, and everyone has been sending us great feedback already – thanks Maria – *Chemwash Conference, 2006*

Books by this Author:

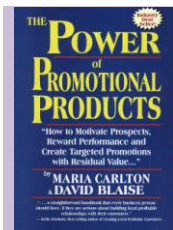
'The Marketing Minefield'

ISBN:0-476-01621-5
2005,



'The Power of Promotional Products'

ISBN: 978-0-9582826-0-4
2003, 2004, 2006, 2007



'The Power of More Than One'

ISBN: 978-0-473-1-1558-6
2006



'Golden Nuggets'

ISBN: 978-0-9582826-8-0
Due May 2008



Maria also ghost writes, produces and promotes books by other professional knowledge merchants in Australia and New Zealand.