

We've Created Some  
BRILLIANT PUBLISHING options



Just for you...

'At Maruki Books we recognise the importance of providing a customised service model to help with the design, development, production and promotional to support what you the Author needs to maximise the full potential of your new title.

We have created a gluster of options to ensure we support you at the stage of the book that best represents your needs, its about providing you maximum value for your investment and help with achieving your goals'

Whether you are at the very first stage in thinking about writing a book or creating your next masterpiece that needs a distribution channel, Maruki Books has the right solution to meet your current and future needs.

We have three main options available for you to select from in getting your book published:

## 1 - Production & Distribution

If you have a manuscript already and you just want to have your book published and distributed – this option gives you editing, pre-press, design, typesetting and obtaining some reviews and finishing your extra pages. We'll also take care of ensuring your distribution options are in NZ and/or Australia are taken care of by arranging your book information and samples are sent to our main distribution specialists in both countries, manage the process of ensuring sales are recorded and you are paid for them, as well as taking your book to the Frankfurt Book Fair in October.

### Rates:

Australia      \$5,950 *no GST*

New Zealand    \$6,995 *+ GST*

This is based on a book that is not more than 180 pages (finished A5 size), and does not include print charges which will be quoted on and paid separately. Your book will be published under the Maruki Books imprint, giving it access to our top international and local distribution options. It will also be loaded onto Google Books, Bowker Thorpe, Neilson Book Data and Maruki Books own site.

## 2 - Public Relations & Marketing; Distribution & International Exposure

If your book is already printed, but you wish to have it enjoy more exposure by a sound marketing, distribution and international programme, we can offer the services of our specialist PR programme, designed to ensure press releases are sent to all of your key targeted media, (magazines, newspapers, online magazines, radio, TV channels and trade specific editors), with samples sent to all those interested in reviewing your book. We also arrange a launch event on your behalf and/or a specific marketing event alternative, and take your book through our comprehensive distribution options\*.

### Rates:

Australia      \$2,500 *no GST*

New Zealand    \$3,000 *+ GST*

*\*See distribution programme*

## 3 - Distribution Programme

If you want to get your books into stores, online, have it internationally searchable and viewable, saleable and exposed to publishers worldwide then this is a special programme just for you.

We take your book and make it available to online stores, book stores (in Australia and New Zealand), take it to the Frankfurt Book Fair and shop it to international publishers on your behalf, list it (and your author profile) on the Maruki Books website including making both you and your book a featured item for two weeks of each year on our home page, and include your book into our printed catalogues and promotional material which we then send out to the business market directly several times a year.

Your book will be reviewed, your profile will be promoted and we'll manage the process of your sales and marketing so that all you need to do is wait for the reports and cheques to arrive every 3 months.

### Rates:

Australia        \$89 Per Month, *no GST* - per book title

New Zealand    \$99 Per Month, *+ GST* – per book title

Additional costs are freight fees as they arise for sending your books on request to anywhere where the end user (ie a distributor) is not able to on charge freight\*

*\*This occurs when we send bulk books to distribution houses where the onus of the freight charges are put onto the author – we pass this charge onto you.*

The cost to present your book at the Frankfurt Book Fair is an estimated \$500, per book, to cover stand set up, travelling, catalogues, special pre-sales contacts with publishers, follow up with publishers, arranging contracts (if applicable), and send extra samples as requested to interested publishers.

*NOTE: There is no extra charge for P&P for FBF follow ups.*

### Fees Schedule:

We charge 25% commission on all sales made (net), including international contracts, bulk orders and individual sales. This is to cover our time, administration, and management of your book. This is in addition to all distribution options outlined above.

## And we offer you two options of publishing programmes:

### 8 month Publishing Programme

This is a comprehensive 8 month programme where we not only create your book and distribute it for you, we also coach you through the writing process, help you to understand the publishing industry and all the options included in it, teach you how to manage your own PR when your book is completed and help you to totally groom your book to best suit your requirements post-production.

This is a detailed programme open to only 12 authors per year. It is interactive, personalised, and designed especially for professional experts who wish to complete their first book and then create more products; launch a speaking career from their book or to position their expertise on a specialised topic.

Full details are contained on a separate document – please ask.

*Ghost writing is also available if required*

### International Writing and Publishing Programme with John Eggen

Through Maruki Books, you are able to qualify for a 30 minute evaluation to become part of the famous Mission Marketing international publishing and expert development programme with John Eggen. Mission Marketing was created by John in 2003, and is a thoroughly in-depth globally focused training programme for professional experts who want to become world class authors. John has worked with and published for people including Brian Tracy, Mark Victor Hansen, Bob Proctor, Deepak Chopra, Jack Canfield and many other top international authors and presenters. If you have your sights set on stepping onto the world stage as a professional expert who writes, then this programme offers some amazing insights into how you can achieve international success, attract the clients you really want to work with and establish yourself as a best-selling author too.

Access to this programme and all it offers is an exclusive option through Maruki Books – Maria Carlton was one of John's early mentors and trainers in publishing and still works to assist Maria and Maruki Books. For information about this programme, please email [Maria@marukibooks.com](mailto:Maria@marukibooks.com)

This is not for the faint hearted – it's a comprehensive, personal, interactive programme that goes way beyond the options offered by Maruki Books – and highly recommended for anyone serious about becoming an international world renowned expert in their field.