



	<p>John Shackleton, CSP (Certified Speaking Professional)</p>	<p>Key Message:</p> <p>"My passion is showing people that self limitation is what holds us back. Sport psychology teaches us about self belief and how important it is to achieving peak performance. All we need to do is to apply the techniques that sports people use, to our business and personal life. Applying these techniques means that we can achieve so much more."</p>	
<p>Available for: Keynotes Consulting Product Launches</p>	<p>Topics</p> <ul style="list-style-type: none"> • Raise your game • Great leaders are great coaches 	<p>Industry Types</p> <p>Professional services Corporate Organisations Trade Associations</p>	<p>To Book John: info@celebrityspeakers.co.nz</p> <p>Will travel to Australia, NZ and South Pacific, Asia and UK/Europe</p>

BIO:

John has achieved his sporting success late in life after realising that it was low self esteem that held him back in his youth. At the age of 50 John is swimming faster than he was as a teenager, when international sporting stardom was within his grasp. A huge inferiority complex consistently denied him the triumph his talent deserved but studying sports psychology helped him to overcome this.

His enlightening and exhilarating journey towards TOP international sporting achievement culminating in a top five placing in both the 100m & 400m Freestyle events at the 2000 World Masters Swimming Championships in Munich. It's a unique story about triumph over adversity and it has made him an unusual and sought after business coach. Today, it makes him a unique and powerful motivational speaker with a story borne out of life experience not trite text book theory.

Testimonials:

"It was amazing to see so many of the team start to use the language and behaviour throughout the rest of the week. You certainly earned your money and it was a pleasure to meet you."

E.P. Norton - Sales & Marketing Director, Janssen Cilag.

"Everyone I have spoken to, without fail, left Warrington inspired to go out and achieve new personal bests." **Ewen Flemming - Head of Policy & Development, Royal Bank of Scotland.**

"I have been monitoring the team's performance and there has been a marked increase in sales immediately afterwards. Thanks for your help and I look forward to working with you again."

Peter Jones - Telesales Manager Mercury Communications.

Books:

Life is for Living

A health and fitness guide for baby boomers

ISBN:978-0-9582826-2-8

Due for
Release
September
2008...